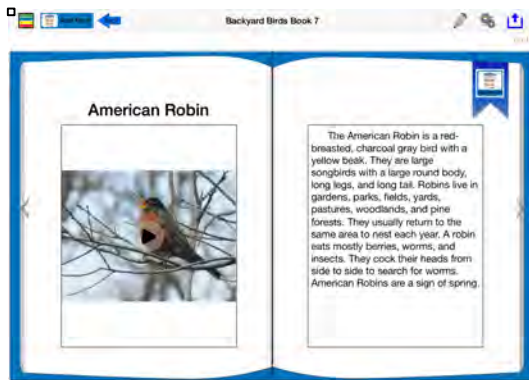**FALL 2015**

Educational technology includes numerous types of media that deliver **text, audio, images, animation, and the streaming of video**. Technology tools can be very effective when delivering instruction and can greatly enhance learning.

Using technology in the learning process is often referred to as "e-learning" and this occurs both inside and outside of the classroom or instructional environment. Educational technology is often used in schools, homes, and the work setting. One of the benefits is that it **can be self-paced or instructor-led**.
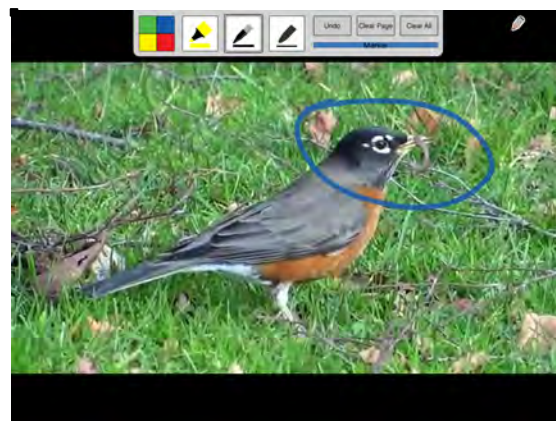
Instructors who use instructional video report that learners:

- ✓ **Retain more information**

- ✓ **Understand concepts more rapidly**

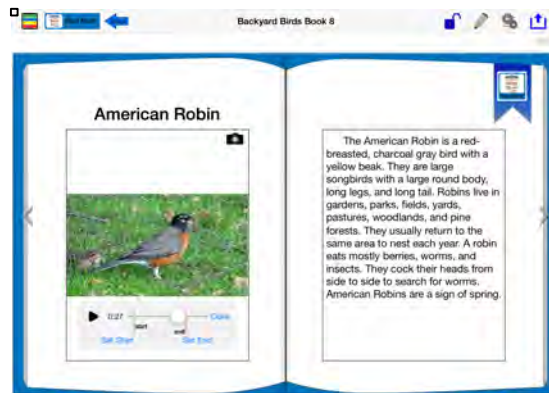- ✓ **Are more enthusiastic about what they are learning**

Full-Screen Video Playback:
One of the NEW Free Updates in the iPACT App System

Learners often **make new connections** between curriculum topics - and **discover links** between these topics and the world outside the classroom - with video as part of their lesson.

Video Annotation Laser-Focuses Learning

There is great benefit in an instructional lesson that allows the user to "**trim a video**" by setting "start" and "end" points – to make it possible to use one video across multiple targets in an activity or across several pages of an activity – playing different sections of that video. It is also very powerful to engage learners in choosing videos and trimming them as part of their assignments!

Setting Start & End Points When Video Trimming

Through the use of video in instruction, you can reach learners with varying learning styles, engage learners in problem-solving and investigative activities, and open up many opportunities for discussion!

With warm regards,
Phyl